PHA PLANETARY HEALTH ALLIANCE MEMBER INFORMATION

PLANETARY HEALTH ALLIANCE

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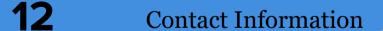
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HELLO FROM THE PHA TEAM



Dear Prospective PHA Member,

Thank you for your interest in becoming a member of the Planetary Health Alliance! Achieving Planetary Health will take *ALL* of us, and we're eager to add your perspective and capacity to our vibrant and growing Alliance of over 480 organizations from over 75 countries, along with thousands of motivated and knowledgeable individuals. It is through our global member community that we are able to channel Planetary Health science, stories, and solutions to the most pressing issues of our time into direct action across organizational, regional and global levels.

Joining the Alliance will formally recognize, support and amplify your commitment to Planetary Health. There are boundless ways to intersect with and contribute to the PHA's research, education, community-building and outreach efforts toward our shared vision of **a world where all people thrive in balance with Earth's natural systems for generations to come**. It's an ambitious goal, but with the help of members like you, we are confident that we can continue understanding and addressing the growing health impacts of global environmental change.

Below you will find more information about PHA membership. Please reach out to the relevant points-of-contact within our team with any questions you may have.

~ Planetary Health Alliance team

ABOUT THE PHA

The mission of the <u>Planetary Health Alliance (PHA)</u> is to promote, mobilize, and lead an inclusive, transdisciplinary field of Planetary Health and its diverse science, stories, solutions, and communities to achieve the Great Transition, a comprehensive shift in how human beings interact with each other and Nature. Launched in 2015, the PHA is now a highly effective coalition of <u>480+ member institutions</u> from 75+ countries - supported by a small staff team based at <u>Johns Hopkins University</u>; a Steering Committee of international experts; ten PHA Regional Hubs; global fellows, volunteers, and ambassadors; and thousands of individual supporters - all committed to understanding and addressing the human health impacts of global environmental change, or Planetary Health.

To accomplish our mission, we:



Encourage and empower a diverse global Planetary Health community that crosses sectors, disciplines, generations, worldviews, and geographies;



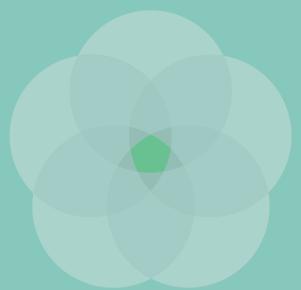
Facilitate the education and training of current and next generation Planetary Health practitioners through the development and curation of open-access resources, mentorship and leadership opportunities, and programs from primary to university levels;



Mainstream Planetary Health science, stories and solutions through broad public outreach and direct engagement with researchers, civil society, private sector, general public and governments;



Promote actionable steps that individuals and society can take to achieve progress toward Planetary Health



PHA VALUES

These six values were developed in 2020 in partnership with our Alliance Members and Steering Committee. We hope they represent our shared commitment to Planetary Health and the values that underpin our daily efforts.

Hope

Every dimension of human activity is rich with solutions that can help bring humanity back into balance with our natural systems. Despite the challenges, we are hopeful that, collectively, we will find the resolve to implement those solutions to achieve the Great Transition.

Urgency

We are a community forged in urgency. With one generation to transform society into balance with Earth's natural systems, we remain aspirational while recognizing time is of the essence.

Science-Driven Innovation Justice, Equity & Compassion

Planetary Health innovation is supported by the rigorous generation and dissemination of scientific evidence about the connections between human wellbeing and the state of our natural systems. We are committed to supporting the growth of that knowledge, curating and synthesizing it for our community, and disseminating it to policymakers, movement builders, the private sector and the general public.

The health burden of degraded natural systems disproportionately affects future generations and people with the fewest resources, who are often least responsible for environmental changes. This is deeply unfair and mirrors vast existing disparities and structural inequities worldwide. We hold that justice, equity, and compassion must be the driving forces behind a future of Planetary Health for all.

Partnership & Inclusivity

We strive to form lasting partnerships marked by deep respect and interdependence within our communities and in our relationships between people and nature. We are a diverse community that is transdisciplinary, multicultural, and intergenerational. All voices must be at the table to share ideas, explore different perspectives, and collaborate to enable all people to act as changemakers.

Humility

We recognize that we do not have all the answers and that achieving the Great Transition will require knowledge from many traditions and actors with a multitude of strengths and perspectives. We are facilitators and connectors, remaining true to our mission while constantly reflecting on our work, biases, and place in nature.

CORE INITIATIVES

The following are the PHA's core initiatives, which provide diverse opportunities for member engagement. Additionally, the PHA always remains open to new opportunities and collaborations within each initiative!

Community-building

We are an inclusive community of 3,000+ individuals and 400+ member organizations from 70+ countries and diverse disciplines, generations worldviews. The PHA community encompasses various affinity and project groups Clinicians for Planetary Health, Women Leaders for Planetary Health) selfstarted by members to strengthen their community of practice and adapt Planetary Health concepts and solutions to a specific context. There are always plentiful events. workshops community-building events occurring in the global Planetary Health community, many of which can be found in our **newsletter** and on social media. Most PHA community-building occurs on our PHA Online Members Community on Hylo, a free platform accessible by both web and mobile, where members can easily find each other according to geography, skills and interests; share announcements, discussions, requests, and offers; and start projects and groups to take action for Planetary Health.

Next Generation Network

The PHA's **Next Generation Network** represents students and young leaders in Planetary Health from around the world. The Next Gen Network includes programs such as the **Planetary Health Campus Ambassador (PHCA) program**, Annual Meeting Next Gen programming (e.g. Travel Scholar Program, Speaker Ambassador Program), and Planetary Health Student Clubs started by students across universities worldwide, all with corresponding alumni networks. Join the Next Gen Network on Hylo!

Regional Hubs

As momentum in Planetary Health continues to build around the world, PHA members have increasingly expressed interest in expanding regional collaboration and action. Currently there are eight PHA Regional Hubs representing the global community, which act as a bridge between specific regions and the global Alliance. The aim of the PHA Regional Hubs is to promote and support local research, education, policy, outreach and onthe-ground interventions, and to facilitate interand intra-hub networking and collaboration around the world. We encourage all members to join their relevant hub(s) via the Planetary Health Online Community on Hylo. The eight PHA Hubs are: 1) West Africa; 2) East Africa; 3) Europe; 4) South & Southeast Asia; 5) Japan; 6) Oceania; 7) Latin America: 8) Caribbean.

Newsletter & Education

We curate the latest peer-reviewed research, events, opportunities, multimedia and PHA member activities in our Planetary Health monthly newsletter and research bibliography. The PHA also aggregates, curates and creates educational resources for the Planetary Health community, in addition to facilitating educational projects and working groups on our Online Community. Original education materials include "Planetary Health Case Studies: An Anthology of Solutions" with teaching guides, which can be used in tandem with the seminal book "Planetary Health: Protecting Nature to Protect Ourselves."

ABOUT MEMBERSHIP

Membership in the PHA indicates a collaborative commitment to the Alliance's mission, vision and values, and to advancing Planetary Health by involving your communities in PHA programs and other Planetary Health initiatives. Just as diversity and collaboration in Nature builds resilience and inspires collective evolution, the PHA aims to foster a maximally diverse and inclusive community, open to all who wish to educate themselves about Planetary Health and act as changemakers toward a healthier future. Becoming a PHA Member formally recognizes your active participation in the growing Planetary Health community and provides numerous benefits, resources, and opportunities, which are detailed below.

Here are the basic requirements of PHA membership. Further details are listed below:

01

Both individuals and organizations are invited to become PHA Members! Individuals can join directly via the PHA Online Members Community on Hylo, whereas organizations must complete a membership application. This form should be submitted by someone who possesses or has been granted the authority to apply on behalf of their institution or its relevant subdivision. Learn more about membership here.

02

Help us help each other! All members are required to complete an annual member survey to highlight your recent Planetary Health accomplishments and help us best support the Alliance. Organizational members must attend the members meeting at the Annual Meeting, either virtually or in-person.

03

Subscribe and contribute to our monthly newsletter and social media for the latest Planetary Health research, events, opportunities, and multimedia. We follow back and love to see the use of #planetaryhealth! Encourage your community to connect with the PHA by announcing your membership and activities using communications templates provided by the PHA.

04

Get connected! All members are asked to join the **PHA Online Members Community on Hylo** and to join their relevant PHA Regional Hub(s) through Hylo. This allows members to find "who's doing what and where" in Planetary Health and to localize your Planetary Health action! **Learn more about Hylo.**



Advance Planetary Health through your organizational mission and activities by participating in the member engagement opportunities detailed on pages 10-11.

MEMBERSHIP BENEFITS

Being a PHA member formally recognizes your organization's commitment to Planetary Health and provides an abundance of resources and opportunities for collaboration. The PHA strives to provide members with the resources they need to network, collaborate, and advance Planetary Health through research, education, community-building, outreach and action. Our small staff team is constantly working to provide and share more resources for our community, while relying on our membership to inform and collaborate with us to meet our community's evolving needs.

Current & potential offerings for PHA members include:

Individuals & Organizations

- Access to the PHA Online Member Community on Hylo to easily find other changemakers, according to geography, skills, and interests; share announcements, discussions, requests, and offers; and start projects and groups to take Planetary Health action
- Participation in PHA Regional Hubs
- Special programming, presentation and networking opportunities at the Planetary Health Annual Meeting
- Opportunities to present, organize and collaborate on Planetary Health events and projects
- Early and/or exclusive access to education, training, and professional development opportunities
- Opportunities to contribute to the Planetary Health monthly newsletter and/or PHA blog
- Publicity and amplification of your relevant achievements and initiatives
- Leadership opportunities for PHA initiatives, such as PHA Regional Hubs, C4PH, education working groups, and other affinity group/projects
- · Participation in PHA strategy and collective decision-making
- · Direct networking and mentorship opportunities with Planetary Health experts
- Early and/or exclusive access to emergent Planetary Health opportunities (e.g. job/internships, public speaking, grants)
- Access to resources for Planetary Health outreach (e.g. presentations, social templates)

Organizations Only

- Ability to create and moderate a community on Hylo to facilitate networking and collaboration within your organization
- High visibility of your organization's logo website, and programmatic content on the PHA's website and in other communications
- Co-branding opportunities and outreach assistance for your organization's events and programs
- Invitation to the Member Organization Meeting at the Planetary Health Annual Meeting
- Promotion of your organization's relevant internships, job postings and other opportunities

COMMUNICATIONS & COMMUNITY-BUILDING

COMMUNICATIONS

- We ask that all PHA members engage directly with other Alliance members via the **PHA Online Members Community on Hylo!** Hylo is also a great way to reach PHA staff with any questions or contributions. Organizational members must have at least two points-of-contact on Hylo, in addition to creating their own Hylo group to network their community within the PHA ecosystem, if desired.
- **Participation in the annual survey** is a key expectation of membership in the PHA and is crucial for our continued evolution as an organization and a broader community. This is usually disseminated toward the end of the calendar year and we ask for your prompt participation.
- Please subscribe to the PHA newsletter, as this is a primary communication channel with our community! Additionally, we invite all members to contribute relevant Planetary Health research, events, and opportunities to the newsletter using our form.
- Engage with us directly on social media! We follow back and love to see the use of #planetaryhealth!
- We love to co-sponsor Planetary Health events and initiatives, but please contact us before using
 our logo. If you choose to join as a member, we have designed a PHA Member Badge, which can
 often be without special permission.
- **Join or host PHA community calls!** In addition to networking on Hylo, we host quarterly community calls. We invite our community to co-host these with us, too.
- **Help us mainstream Planetary Health!** We rely upon our members to regularly engage with the PHA's content and help spread the word about Planetary Health activities and advancements.
- **Help us help you!** We are eager to support and amplify our members' activities and outreach initiatives through our newsletter, social media, and online community; we especially love to co-host impactful Planetary Health activities!

EXPANDING MEMBERSHIP

We encourage current members of the PHA to **help us grow our membership**, especially to ensure full representation and participation of our global community and of historically marginalized groups. While nominations and referrals will be taken into consideration by the PHA team (please email ph_alliance@jhu.edu to nominate potential members), all prospective organizational members are required to fill out **the online membership application** found on **the PHA website**. Individual members can join directly through Hylo.

Looking to expand your PHA membership across your broader organization? Consult key stakeholders at the highest or broadest level of your organization (e.g. faculty, deans, directors) and send them our public information packet, along with other Planetary Health resources found on our website. Partner with those who might be at the institution more permanently (e.g. staff, officials), along with those who will bring the most energy (e.g. students, constituents). Involve people in different subdivisions of your institution (e.g. departments within a university or organization) in order to lead a cross-cutting effort for Planetary Health!

MENU OF MEMBER ENGAGEMENT OPPORTUNITIES

Currently there are no financial commitments to join the Alliance. In lieu of monetary dues, we ask that all of our members maintain an active presence via the required and encouraged engagement opportunities detailed below. The time commitment of PHA membership will vary based on your engagement level, but the minimum estimate is 10 hours per year for required activities and consistent online engagement.



- Active participation in the PHA Online Members Community on Hylo, with the option to create a Hylo group for your own organization or other community
- Complete the brief **Annual Member Survey** to highlight your recent Planetary Health accomplishments and help us best support the Alliance
- Announce your PHA membership and keep your community actively aware of and engaged in Planetary Health initiatives
- Subscribe and contribute to the Planetary Health monthly newsletter
- Follow and engage with us on social media
- Advance Planetary Health through your organizational mission and activities by participating in the member engagement opportunities detailed below
- Attend the Planetary Health Annual Meeting: Each 1-1.5 years, the global Planetary Health Annual Meeting (PHAM) is held for individuals within the Planetary Health community to convene around Planetary Health science and solutions. While the PHA does not host this event, we strongly encourage members to send 1-3 representatives to each PHAM, which always includes a PHA Member Organizations Meeting.
- Participate in your Regional Hub: Get involved with your local PHA Regional Hub(s) to advance local efforts in Planetary Health research, education, policy, outreach, and more! Visit our website to learn more about the ten hubs around the world, or join directly through the PHA Online Members Community on Hylo!
- Planetary Health in Action: Members are always encouraged and supported to take Planetary Health action whether that includes reforming your institution's or nation's policies to align with Planetary Health values, leveraging the PHA Membership in calls-to-action, implementing Planetary Health educational opportunities, or movement-building in your community.



MEMBER ENGAGEMENT OPPORTUNITIES (CONT.)

Participation in at least one of the following PHA core initiatives:

- **Next Generation Network:** Encourage students and early career professionals to join the PHA's Next Generation Network! This includes starting or joining a Planetary Health student club at your school or university, applying to the Planetary Health Campus Ambassador program, or representing the youth voice in your Regional Hub.
- Educators for Planetary Health: Get involved in Planetary Health education by participating in or leading one of the education working groups (e.g. K-12, higher education, case studies) on Hylo, by creating new programming at your home institution, or advocating for the integration of Planetary Health curricula.
- <u>Clinicians for Planetary Health</u>: If your institution includes or interacts with a network of doctors, nurses, or other healthcare practitioners/healers, encourage them to join the Clinicians for Planetary Health (C4PH) initiative! Those who sign up will receive periodic newsletters with updates and opportunities for involvement, including virtual community calls and the co-creation of Planetary Health patient education materials.
- Create a Project or Affinity Group: As a broad and transdisciplinary field and movement, Planetary Health requires a diversity of practitioners to adapt Planetary Health to their specific area of expertise and start collaborative projects. If you don't resonate with any of the existing groups above, or simply want to start a new affinity group within Planetary Health, we invite you to co-create a new project or affinity group! Please email us with your interest at ph_alliance@jhu.edu.
- (Co)host an Event: We encourage you to host an event to spread the
 word about Planetary Health to your local communities. Feel welcome
 to utilize these introductory materials and contact us for more
 suggestions. View past events hosted by the Planetary Health Alliance
 for ideas.
- **Write for our Blog:** Write a blog post highlighting your organization's work in Planetary Health or anything else that you'd like to share. Read our <u>blog post guidelines</u> and view past entries here.
- **Translate and Adapt:** Members of our global community are encouraged to translate and adapt existing Planetary Health materials into their native language or cultural and disciplinary contexts. Please get in touch about your ideas and needs!

ENCOURAGED

. . . and more! Get creative & collaborative!



JOIN TODAY!

All prospective organizational members are required to complete an application form, whereas individuals can join directly through Hylo. Learn more at **planetaryhealthalliance.org/join**

Our team reviews member org applications on a monthly basis, so please allow 2-4 weeks for your decision. Individuals can expect their join requests to be approved on Hylo within 2-4 business days. Thanks!



planetaryhealthalliance.org



CONTACT THE PHA TEAM

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Next Generation Network (i.e. youth/student
engagement)
Membership inquiries & responsibilities