

Online Appendix 3

Communication Resources

RESOURCE TITLE (Click On The Title To Access)	RELEVANCE OF THE RESOURCE
The Planetary Health Alliance Website	The go-to place online for information on planetary health.
“Communicating climate change: A practitioner’s guide Insights from Africa, Asia and Latin America” – United Nations Framework Convention on Climate Change (UNFCCC), Mairi Dupar (2019)	This guide shares tips for communicating climate change effectively. It is intended for communications practitioners and other champions of climate action working in developing countries
Principles for effective communication and public engagement on climate change A Handbook for IPCC authors	This Handbook provides a resource for IPCC scientists in their public engagement and communication activities. It captures key research findings from the social science literature and relates them to practical examples and situations a communicator might face.
A Global Review of Research on Effective Advocacy and Communication Strategies at the Intersection of Climate Change and Health	A Global Review of Research on Effective Advocacy and Communication Strategies at the Intersection of Climate Change and Health
Science communication with social media – the choice of the proper tools	Web-page based tips on using social media to communicate science.
Scientist’s Guide to Social Media	Ditto above
Science Communication on Social Media: Good Practices	The QUEST social media guide offers practical advice on how to communicate about science effectively on social networks. The tips and recommendations were developed in collaboration with science communication professionals, who also field-tested the guidelines.
The Promise of Planetary Health	The Promise of Planetary Health is presented by the Planetary Health Alliance in cooperation with the World Wildlife Fund and the Harvard University Center for the Environment

WHO'S DOING WHAT IN PLANETARY HEALTH COMMUNICATIONS?

This is a non-exhaustive list. Please send additions to oliverh@sunway.edu.my and we will update periodically

The lists cover:

1. Academia
2. Non-Governmental Organisations
3. Media and Journalism
4. Advertising and Public Relations Agencies
5. Public Awareness Campaigns
6. Online Platforms
7. Collaborative Networks
8. Social Media Influencers
9. Organisations with Significant Social Media Impact

1. Academia

Chinese University of Hong Kong (Hong Kong): The Chinese University of Hong Kong focuses on environmental science, climate change research, and urban sustainability in Asia.

Harvard T.H. Chan School of Public Health (USA): Harvard University's school of public health has a Planetary Health Program that addresses the health impacts of global environmental changes and aims to develop effective communication strategies.

Indian Institute of Technology Delhi (India): The Indian Institute of Technology Delhi engages in research on air and water pollution, renewable energy, and sustainable engineering practices.

London School of Hygiene & Tropical Medicine (United Kingdom): The London School of Hygiene & Tropical Medicine has research initiatives that examine the intersection of global health and environmental challenges and may include communication-related projects.

Johns Hopkins University, (United States: the University is home to the Planetary Health Alliance Secretariat (since November 2023) and the Johns Hopkins Institute for Planetary Health.

National University of Singapore (Singapore): The National University of Singapore conducts research on environmental sustainability, urban planning, and climate change resilience in Southeast Asia.

Pontifical Catholic University of Chile (Chile): The Pontifical Catholic University of Chile is engaged in environmental research, conservation, and sustainable development projects in Chile and Latin America.

Stanford University (USA): Stanford University has a Planetary Health Alliance that aims to generate solutions to global environmental challenges and involves research and communication efforts.

Sunway University and its Centre for Planetary Health (Malaysia): which aims to address the generation of planetary health knowledge and learning into policy and popular influence and action.

University of California, Berkeley (USA): UC Berkeley's Planetary Health Center focuses on understanding the connections between human health and the health of natural systems and seeks to communicate these findings effectively.

University of California, Los Angeles (USA): UCLA has a Planetary Health Sciences Program that engages in research and communication efforts related to planetary health.

University of Cape Town (South Africa): The University of Cape Town conducts research on biodiversity conservation, climate change impacts, and sustainable development in South Africa and the African continent.

University of Exeter (United Kingdom): The University of Exeter has a Global Systems Institute that explores planetary health and environmental issues, including communication strategies.

University of Nairobi (Kenya): The University of Nairobi is involved in environmental research and sustainable development initiatives in Kenya and the East African region.

University of Oslo (Norway): The University of Oslo has a Centre for Global Health, which also addresses planetary health and likely includes research on health communications.

University of São Paulo (Brazil): The University of São Paulo is involved in various environmental research projects, including Amazon rainforest conservation and sustainable agriculture.

University of Sydney (Australia): The University of Sydney has a Planetary Health Platform that brings together researchers from various disciplines to study and communicate planetary health issues.

University of the Andes (Colombia): The University of the Andes focuses on environmental research and conservation efforts in the Andean region of South America.

University of the Philippines (Philippines): The University of the Philippines is involved in environmental studies and sustainable development initiatives, addressing issues unique to the Philippine archipelago.

University of the Witwatersrand (South Africa): The University of the Witwatersrand conducts research on climate change impacts, biodiversity conservation, and environmental law in Africa.

2. Non-Governmental Organisations:

Several non-governmental organizations (NGOs) are actively engaged in planetary health communications and advocacy. These organizations work to raise awareness, promote action, and foster understanding of the interconnections between human health and the health of the planet.

350.org: 350.org is a global climate movement that works on communication and advocacy efforts to combat climate change and its health implications.

Climate and Health Alliance: This NGO works to address the health impacts of climate change and advocates for policies and actions that promote climate resilience and health equity.

Conservation International: Conservation International works on biodiversity conservation and sustainable development to safeguard human well-being and planetary health.

EcoHealth Alliance: EcoHealth Alliance is an NGO that conducts research on the connections between human health and the environment, including issues related to wildlife conservation, emerging diseases, and climate change.

Global Climate and Health Alliance: This alliance of NGOs and health organizations advocates for climate action to protect public health and the environment.

Health Care Without Harm: This NGO focuses on the health sector's environmental impact and advocates for sustainable healthcare practices to protect human health and the planet.

Planetary Health Alliance: The Planetary Health Alliance is a global network of universities, NGOs, and research institutions focused on promoting planetary health awareness, research, and education.

The Nature Conservancy: This organization focuses on protecting natural habitats and biodiversity, recognizing the critical linkages between nature and human health.

World Wildlife Fund (WWF): WWF is a well-known conservation organization that works to protect the environment, wildlife, and natural resources, promoting planetary health as an integral part of its mission.

3. Media and Journalism

Media and journalism play a crucial role in planetary health communications by disseminating information, raising awareness, and fostering public engagement on environmental and health issues. Various media outlets and journalists cover these topics through different formats, such as articles, documentaries, podcasts, and social media.

Al Jazeera: Al Jazeera covers environmental and health-related issues globally, with a focus on providing in-depth reporting on climate change impacts and conservation efforts.

Anadolu Agency (Turkey): Anadolu Agency covers environmental news, health issues, and climate change-related stories in Turkey and the broader Middle East region.

Bangkok Post (Thailand): Bangkok Post provides news on environmental challenges, public health issues, and sustainable development in Thailand and the Southeast Asian region.

BBC Earth: BBC Earth produces documentaries and articles that explore the wonders of the natural world, including content on biodiversity, ecosystems, and the impact of human activities on the environment.

China Dialogue (China): China Dialogue provides bilingual reporting on environmental and climate issues in China and their global implications.

Climate Now (YouTube): This YouTube channel features short videos on climate change and its impact on the planet, engaging the audience with visual storytelling.

Eco Diario (Latin America): Eco Diario is a digital platform that focuses on environmental issues and health topics in Spanish-speaking Latin American countries.

Eco-Business (Southeast Asia): Eco-Business is a platform that covers sustainability, climate change, and environmental issues in Southeast Asia, including countries like Singapore, Indonesia, and the Philippines.

Inter Press Service (IPS): IPS is a global news agency that features stories on environmental and public health issues, with a particular emphasis on sustainable development in the global south.

Mongabay: Mongabay is an environmental news outlet that covers conservation efforts, biodiversity, and environmental issues around the world.

Mongabay India: Mongabay India focuses on environmental news, conservation efforts, and ecological research within India, addressing unique environmental challenges faced by the country.

Mongabay Indonesia: Mongabay Indonesia focuses on environmental reporting, conservation initiatives, and public health concerns within Indonesia.

Mongabay Latam (Latin America): Mongabay Latam is the Spanish-language version of Mongabay and provides in-depth reporting on environmental issues and conservation efforts in Latin America.

Mongolian Mining Journal (Mongolia): The Mongolian Mining Journal covers environmental impacts related to mining activities in Mongolia and efforts towards sustainable resource management.

National Geographic: National Geographic is known for its in-depth coverage of environmental and conservation issues, promoting awareness of the planet's diverse ecosystems and the challenges they face.

Our Planet (Netflix): This documentary series, narrated by Sir David Attenborough, highlights the beauty of nature and the urgent need for conservation and sustainable practices.

SciDev.Net (Global): SciDev.Net is a platform that focuses on science and development news, including stories related to the environment, health, and sustainability in the global south.

SciDev.Net Africa: SciDev.Net's Africa-focused platform provides science and development news with a particular emphasis on environmental and health-related topics in Africa.

TED Talks: TED Talks often include presentations by scientists, activists, and researchers who discuss planetary health and its importance for the future of humanity and the planet.

The Citizen (South Africa): The Citizen is a South African newspaper that covers environmental news and public health concerns in the country and the African continent.

The Conversation Africa: This platform features articles by academics and researchers in Africa, covering a wide range of topics, including environmental and public health concerns.

The Daily Star (Bangladesh): The Daily Star covers environmental and health-related news in Bangladesh, highlighting the impacts of climate change and environmental degradation.

The East African (East Africa): The East African covers environmental and health-related news in countries across East Africa, including Kenya, Tanzania, Uganda, Rwanda, and Burundi.

The Guardian: The Guardian features a dedicated environment section that covers news, analyses, and features on climate change, environmental policy, and sustainable living.

The Guardian Nigeria (Nigeria): The Guardian Nigeria features news and analysis on environmental challenges, public health, and sustainable development in Nigeria and across Africa.

The Himalayan Times (Nepal): The Himalayan Times covers environmental news, biodiversity conservation, and public health issues in Nepal and the broader Himalayan region.

The Jakarta Post (Indonesia): The Jakarta Post covers environmental issues, biodiversity conservation, and public health matters in Indonesia, the world's largest archipelagic nation.

The New York Times: The New York Times covers a wide range of environmental and health-related topics, including climate change, biodiversity, public health, and sustainable practices, through articles, opinion pieces, and multimedia content.

The Third Pole (South Asia): The Third Pole is a platform that reports on water-related issues, climate change, and environmental challenges in South Asia, including India, Pakistan, and Nepal.

The Times of India (India): The Times of India covers a wide range of environmental and health-related issues, including pollution, climate change impacts, and conservation efforts in India and beyond.

The Washington Post: The Washington Post covers environmental and health-related topics, providing insights into climate change, biodiversity loss, and public health concerns.

Vox – Vox: produces explanatory videos and articles on various global issues, including planetary health topics like climate change, pollution, and ecosystem preservation.

Yale Environment 360: Yale Environment 360 is an online magazine that offers in-depth reporting, analysis, and commentary on environmental issues, including planetary health.

4. Advertising Agencies

There are several advertising agencies and organizations that were working on campaigns and initiatives related to planetary health, environmental sustainability, and social responsibility.

BBMG: BBMG is a branding and design agency that has worked with brands to create sustainable and responsible marketing campaigns.

Boomtown (South Africa): Boomtown is a South African agency that has been involved in campaigns promoting sustainability and social change. They have collaborated with brands and organizations on initiatives related to environmental conservation and community development.

Climate Labs (Mexico): Climate Labs is a Mexican agency that specializes in communication and marketing strategies related to climate change, sustainability, and environmental protection.

CSR Lanka (Sri Lanka): CSR Lanka is a Sri Lankan agency that focuses on corporate social responsibility (CSR) and sustainable business practices, working with companies to promote positive social and environmental impacts.

Engage Brazil (Brazil): Engage Brazil is a communication agency that works on projects related to environmental and social issues, aiming to promote positive change and sustainable practices.

Ethic Advertising Agency (Pakistan): Ethic is a Pakistani agency that emphasizes ethical and sustainable communication strategies. They have worked on campaigns related to social and environmental responsibility.

E-Waste Recyclers (Kenya): While not a traditional advertising agency, E-Waste Recyclers in Kenya focuses on environmental sustainability by offering e-waste management solutions. They raise awareness about responsible electronic waste disposal and recycling.

Futerra: Futerra is a communications agency that specializes in sustainable development and has worked with brands on campaigns related to environmental and social issues.

Garage 360 (India): Garage 360 is a creative agency in India that focuses on sustainability and social responsibility in its campaigns. They have worked on projects related to environmental awareness and social impact.

Goodvertising Agency: Goodvertising Agency specializes in purpose-driven marketing and communication strategies that promote positive social and environmental change.

Ogilvy Earth (Ogilvy Consulting): Ogilvy Earth, a division of the Ogilvy advertising agency, is known for its work on sustainability and social impact campaigns.

Purpose: Purpose is a social impact agency that collaborates with organizations and brands to create campaigns and initiatives focused on various global issues, including environmental sustainability and climate change.

Radical (Argentina): Radical is an Argentine creative agency that has been involved in campaigns addressing social and environmental issues. They have worked on projects promoting sustainability and conscious consumerism.

SustainAbility: While not exclusively an advertising agency, SustainAbility works on sustainability strategy and communications, partnering with various organizations to drive positive change.

Sustainable Brands: Sustainable Brands is a global community of brands and organizations working to embed sustainability into the core of their business strategies. They often collaborate with advertising agencies on sustainability-focused campaigns.

We Are Still Wild: This agency focuses on conservation and environmental issues, and they collaborate with brands to create impactful campaigns.

5. Public Awareness Campaigns

Public awareness campaigns play a crucial role in educating and engaging the public on planetary health issues. These campaigns aim to raise awareness, promote behavior change, and encourage action towards protecting the environment and improving public health.

Bag-Free Metro Manila in the Philippines: This campaign aims to reduce plastic pollution by encouraging the use of reusable bags and promoting sustainable waste management practices in Metro Manila.

Beat Plastic Pollution: This campaign, initiated by the United Nations Environment Programme (UNEP), aims to combat plastic pollution by encouraging individuals and businesses to reduce their plastic consumption.

Breath Bengaluru in India: Breath Bengaluru is a public campaign in the city of Bengaluru, India, advocating for clean air and addressing air pollution issues.

Clean Air Day: Held in various countries, Clean Air Day focuses on raising awareness about air pollution and its impacts on human health and the environment.

Clean Up Cairo in Egypt: Clean Up Cairo is a grassroots campaign that focuses on waste management and cleaning up public spaces in the city of Cairo.

Clean Up UAE: This campaign in the United Arab Emirates (UAE) encourages community clean-up initiatives to address waste management and pollution issues.

Climate Week: Climate Week events are held worldwide to promote climate action, sustainable practices, and discussions on climate change and its implications.

Earth Hour: Organized by the World Wide Fund for Nature (WWF), Earth Hour is a global campaign that encourages individuals, communities, and businesses to switch off non-essential lights for one hour as a symbol of commitment to the planet.

Eco-Brigades in Brazil: Eco-Brigades are community-led campaigns in Brazil that engage local residents in environmental conservation efforts, such as reforestation and waste management.

Eco-Warrior Award in Sri Lanka: This campaign recognizes and celebrates environmental activists and conservationists in Sri Lanka, encouraging more people to get involved in environmental protection.

Green Surf Festival in Peru: The Green Surf Festival in Peru promotes sustainable practices and awareness about the impact of plastic pollution on marine environments.

Greenpeace Campaigns: Greenpeace runs various campaigns targeting specific environmental issues such as deforestation, climate change, and ocean conservation.

Jharkhand Van Andolan: This campaign in India focuses on promoting forest conservation and protecting the rights of indigenous and local communities in the state of Jharkhand.

No Smoking Day: Public health campaigns like No Smoking Day focus on the health impacts of smoking and promote tobacco control to improve air quality and public health.

Pakistan Clean Green Movement: Launched by the government of Pakistan, this campaign aims to improve environmental conditions and address pollution and waste management issues.

Plastic Free July: This campaign encourages people to reduce their plastic usage and waste throughout the month of July, promoting sustainable alternatives to single-use plastics.

Refill My Bottle in Indonesia: This campaign encourages businesses to offer free water refills to reduce single-use plastic bottle consumption in Indonesia and other Southeast Asian countries.

Save the Bees Campaigns: Various organizations run campaigns to raise awareness about the importance of bees in pollination and the threats they face due to habitat loss and pesticide use.

The Nature Conservancy's "Plant a Billion Trees": This campaign raises awareness about the importance of forests in combating climate change and encourages tree planting and forest conservation efforts.

TreeVolution in Kenya: TreeVolution is a campaign in Kenya that encourages tree planting and environmental conservation to combat deforestation and climate change.

World Environment Day: Celebrated annually on June 5th, World Environment Day is a United Nations initiative that raises awareness and encourages action on pressing environmental issues.

World Health Day: Organized by the World Health Organization (WHO), World Health Day focuses on different global health topics each year, including those related to planetary health, to raise awareness and advocate for action.

6. Online Platforms

Online platforms play a crucial role in disseminating information, fostering discussions, and engaging the public in planetary health topics. These platforms include websites, social media channels, and online communities that focus on environmental issues, public health, and sustainable practices.

African Arguments: African Arguments is an online platform that features articles and analysis on various topics, including climate change, conservation, and public health issues in Africa.

African Conservation Centre: This online platform highlights conservation efforts and environmental research in East Africa, addressing issues such as wildlife conservation and sustainable land management.

Citizens for Justice and Peace (CJP): CJP's online platform focuses on environmental justice issues in India and advocates for sustainable and equitable development.

Climate Reality Project: The Climate Reality Project's online platform educates the public about climate change and advocates for climate action through digital campaigns and resources.

Climate Tracker: Climate Tracker is an online platform that empowers young climate activists, including those from the global south, to share stories and engage in climate change-related advocacy.

Conservation International's Nature Is Speaking: This interactive website features short films where celebrities give voices to nature, highlighting the importance of conserving the environment for the well-being of humanity.

Down To Earth: Down To Earth is an Indian environmental magazine with an online platform that covers a wide range of environmental issues, including those relevant to India and the broader global south.

Ecomunidad: Ecomunidad is an online platform in Colombia that promotes environmental education and community engagement for sustainability and conservation.

EcoWatch: EcoWatch is an environmental news platform that covers issues such as climate change, pollution, and conservation efforts.

Environmental News Network (ENN): ENN is an online news source that covers environmental issues, conservation efforts, and climate change-related news from around the world.

Global Citizen: Global Citizen is a platform that focuses on various global issues, including climate change, public health, and environmental conservation. It encourages people to take action through petitions, donations, and advocacy efforts.

IUCN (International Union for Conservation of Nature): IUCN's website provides information on conservation initiatives and environmental projects, with a focus on biodiversity conservation in the global south.

Mongabay: Mongabay covers environmental news and conservation efforts worldwide, with a dedicated section for Latin America and Southeast Asia, highlighting issues from the global south.

Mongolian Nature and Environment Consortium: This Mongolian online platform focuses on nature and environmental issues, including biodiversity conservation and climate change in Mongolia and the surrounding region.

Sabuja Bahini: This Bangladeshi online platform advocates for environmental protection and sustainable practices in Bangladesh, particularly regarding issues such as air and water pollution.

SciDev.Net: SciDev.Net is an online platform focusing on science and development news, with a particular emphasis on issues relevant to the global south, including environmental and health-related topics.

Sustainable Brands: Sustainable Brands is an online community and resource hub that focuses on sustainable business practices, including topics related to planetary health.

The Lancet Planetary Health: An online journal focusing on planetary health research, policy, and public engagement.

The Planetary Health Alliance: The website of the Planetary Health Alliance provides information on planetary health research, resources, and events.

The World Health Organization (WHO): WHO's website offers information and resources on global health topics, including those related to planetary health and public health emergencies.

World Economic Forum (WEF) Agenda: WEF's Agenda platform covers a wide range of global issues, including environmental sustainability, climate change, and public health, with insights from experts and policymakers.

World Resources Institute (WRI): WRI's website provides research and data on environmental issues, sustainability, and climate change, engaging policymakers and the public alike.

7. Collaborative Networks (some duplication here)

Collaborative networks in the global south are essential for addressing the unique environmental and health challenges faced by these regions. They facilitate regional cooperation, knowledge exchange, and joint action to promote planetary health and sustainable development.

African Network for Environmental Sustainability (ANFES): ANFES is a network of researchers and practitioners in Africa working to promote environmental sustainability through collaborative research and advocacy.

Amazon Environmental Research Institute (IPAM): IPAM is a research and environmental advocacy organization in Brazil that collaborates with local communities, researchers, and policymakers to address Amazon rainforest conservation and climate change.

Asia-Pacific Network for Global Change Research (APN): APN is a regional network that supports collaborative research on global change issues, including those related to climate change and environmental sustainability in the Asia-Pacific region.

Brazilian Biodiversity Network (REBIO): REBIO is a collaborative network of researchers and conservationists in Brazil, dedicated to biodiversity research, conservation, and sustainable development.

Caribbean Community Climate Change Centre (CCCCC): The CCCCC is a collaborative regional organization focused on addressing climate change impacts and promoting climate resilience in Caribbean countries.

Convention on Biological Diversity (CBD): The CBD is an international treaty that facilitates collaborative efforts among countries to conserve biodiversity and promote sustainable use of natural resources.

Global Alliance for Clean Cookstoves: This network brings together governments, businesses, and NGOs to promote clean cookstoves and fuels, aiming to reduce indoor air pollution and improve health outcomes.

Global Consortium on Climate and Health Education (GCCHE): GCCHE is a collaborative network of universities and organizations dedicated to advancing climate and health education and training.

Global Partnership on Forest Landscape Restoration (GPFLR): GPFLR is a network that promotes collaborative efforts for restoring degraded forest landscapes, enhancing biodiversity, and supporting sustainable livelihoods.

Health and Environment Alliance (HEAL): HEAL is a collaborative network of health professionals, advocacy groups, and environmental NGOs working to address the health impacts of environmental pollution and climate change.

Health of Urban Poor (HUP) Network: HUP is a collaborative research and policy network focused on improving health and well-being in urban areas of the global south, addressing issues related to air quality, sanitation, and access to healthcare.

Indian Network on Ethics and Climate Change (INECC): INECC is a collaborative network that addresses climate change from an ethical and justice perspective, advocating for equitable climate solutions in India and the South Asian region.

One Health Initiative: The One Health Initiative promotes interdisciplinary collaboration between human health, animal health, and environmental health professionals to address emerging zoonotic diseases and other health challenges.

Pan African Conservation Education (PACE) Network: PACE is a collaborative network of conservation educators and practitioners in Africa, working together to raise awareness and support conservation efforts.

Planetary Health Alliance (PHA): The Planetary Health Alliance is a global network that connects universities, research institutions, NGOs, and individuals working in the field of planetary health. It aims to foster collaboration, research, and education on the interconnections between human health and the health of the planet.

Planetary Health Commission: The Planetary Health Commission is an interdisciplinary network of researchers and experts working to define, quantify, and communicate the health impacts of environmental changes.

South Asian Network for Development and Environmental Economics (SANDEE): SANDEE is a research network that focuses on environmental and developmental issues in South Asia, promoting collaborative research and policy dialogue.

Sustainable Amazon Network (Rede Amazônia Sustentável): This network in Brazil aims to promote sustainable development and conservation in the Amazon region, collaborating with stakeholders from local communities, NGOs, and research institutions.

The Lancet Countdown on Health and Climate Change: This collaboration between academic institutions tracks the health impacts of climate change and advocates for climate action.

United Nations Framework Convention on Climate Change (UNFCCC): The UNFCCC brings together countries, experts, and stakeholders to negotiate and address climate change issues through international cooperation.

8. Social media influencers

Social media influencers play a significant role in planetary health communications, as they have the power to reach large audiences and engage them on environmental and health-related issues. Social media platforms offer a unique opportunity for influencers to raise awareness, advocate for sustainable practices, and inspire positive action among their followers.

Ayana Elizabeth Johnson (@ayanaeliza): Ayana Elizabeth Johnson is a marine biologist and climate policy expert who uses her platform to discuss climate change and ocean conservation.

Dhar Mann (@dhar.mann): Dhar Mann is a motivational speaker and influencer who shares inspirational messages about making a positive impact on the world, including environmental initiatives.

DiCaprio Foundation (@dicapriofoundation): Although not a single influencer, Leonardo DiCaprio's foundation uses social media to share information about environmental causes and climate change.

Evelyn Mora (@hike.vibes): Evelyn Mora is an adventure influencer who combines her love for nature with sustainability messaging, inspiring her followers to appreciate and protect the environment.

Greta Thunberg (@gretathunberg): Greta Thunberg is a prominent climate activist who uses her social media platforms to advocate for climate action and raise awareness about the urgency of addressing climate change.

Isha Datar (@IshaDatar): Isha Datar is a cellular agriculture advocate and sustainability expert, using social media to discuss sustainable food systems and alternative protein sources.

Jack Harries (@jackharries): Jack Harries is a filmmaker and environmental activist who uses his social media presence to create content on environmental issues and conservation efforts.

Jay Shetty (@jayshetty): Jay Shetty is a motivational speaker and influencer who uses his platform to spread messages of mindfulness, social responsibility, and sustainable living.

Joey Carbstrong (@joey_carbstrong): Joey Carbstrong is an animal rights activist who advocates for plant-based diets and sustainable food choices to reduce the environmental impact of animal agriculture.

Kalki Koechlin (@kalkikanmani): Kalki Koechlin is an Indian actress and environmental advocate who uses her platform to promote eco-conscious living and sustainable practices.

Kamini Pather (@kaminipather): Kamini Pather is a South African food influencer who advocates for sustainable eating habits and supports local, ethical food sources.

Lauren Singer (@trashisfortossers): Lauren Singer is an influencer known for her zero-waste lifestyle and sustainability advocacy, inspiring others to reduce their waste and live more eco-friendly lives.

Lizzie Carr (@lizzie_outside): Lizzie Carr is a paddleboarder and environmental activist who raises awareness about plastic pollution and its impact on oceans and waterways.

Mikaela Loach (@mikaelaloach): Mikaela Loach is a climate justice and anti-racism activist who uses her platform to discuss the intersectionality of environmental issues and social justice.

Nabela Noor (@nabela): Nabela Noor is a beauty influencer who uses her platform to discuss sustainable living, body positivity, and social justice issues.

Nadya Hutagalung (@nadyahutagalung): Nadya Hutagalung is a model, television host, and environmental activist from Indonesia, using her platform to advocate for wildlife conservation and environmental protection.

Nas Daily (@nasdaily): Nas Daily, whose real name is Nuseir Yassin, is a travel influencer known for his one-minute daily videos. He often highlights environmental issues and promotes sustainable practices.

Philip McKernan (@philipmckernan): Philip McKernan is a motivational speaker who discusses personal growth and encourages positive change, including actions towards a sustainable future.

Rahina Ansari (@ra.hina): Rahina Ansari is an environmentalist from Pakistan, using her platform to promote sustainable living and raise awareness about environmental challenges in the country.

Ronny Chieng (@ronnychieng): Ronny Chieng, a comedian and correspondent on “The Daily Show,” uses humor to address environmental and climate change issues.

Shia Su (@wastelandrebel): Shia Su is an influencer known for her zero-waste lifestyle, promoting eco-friendly alternatives and sustainable living practices.

9. Organisations with significant social media impact

Several organizations have been highly successful in leveraging social media to raise awareness about planetary health and engage audiences in environmental discussions. These organizations use creative and compelling content to promote sustainability, conservation, and public health related to the environment.

African Wildlife Foundation (@africanwildlifefoundation): The African Wildlife Foundation shares content on wildlife conservation, community engagement, and sustainable tourism in Africa.

Centre for Science and Environment (CSE) (@cseindia): CSE, based in India, uses social media to share research and advocate for sustainable development, clean air, and water conservation.

Conservation International (@conservationorg): Conservation International uses social media to promote biodiversity conservation, sustainable development, and nature-based solutions for planetary health

Conservation South Africa (@conservationsouthafrica): Conservation South Africa works on biodiversity conservation and sustainable land management initiatives in South Africa.

EarthSight (@earth_sight): EarthSight focuses on investigative reporting about environmental crimes, deforestation, and illegal logging, with a focus on issues in the global south.

Greenpeace (@greenpeace): Greenpeace is known for its activism and advocacy on various environmental issues, from climate change to deforestation. They use social media to mobilize support for their campaigns and promote solutions for a greener planet.

Greenpeace India (@greenpeaceindia): Greenpeace India raises awareness about environmental issues, climate change, and renewable energy solutions in the Indian context.

Instituto Socioambiental (ISA) (@socioambiental): ISA, based in Brazil, focuses on indigenous rights, biodiversity conservation, and sustainable development in the Amazon region and other areas of Brazil.

NASA Earth (@nasaeearth): NASA’s Earth-focused social media accounts provide fascinating images and data about the planet, climate science, and space exploration that showcase the importance of studying and preserving Earth.

National Geographic (@natgeo): National Geographic is one of the most renowned organizations in environmental storytelling. They share stunning photos and videos that highlight biodiversity, conservation efforts, climate change impacts, and cultural connections to the environment.

Selva Beat (@selvabeat): Selva Beat is a Latin American platform that promotes eco-friendly living and sustainable lifestyle choices across the region.

The David Suzuki Foundation (@davidsuzukifdn): The David Suzuki Foundation uses social media to advocate for environmental conservation, climate action, and sustainable living practices.

The Nature Conservancy (@nature_org): The Nature Conservancy shares engaging content about protecting biodiversity, natural habitats, and environmental restoration projects worldwide.

The Sierra Club (@sierraclub): The Sierra Club shares content about environmental activism, conservation efforts, and outdoor experiences, encouraging followers to engage with nature and protect the planet.

UN Environment Programme (@unep): The United Nations Environment Programme (UNEP) uses social media to raise awareness about global environmental challenges and advocate for sustainable solutions.

WILD Foundation (@wildfoundationofficial): The WILD Foundation works on wilderness conservation and biodiversity protection, with projects spanning multiple countries in the global south.

Wildlife Conservation Society India (@wcs.india): WCS India focuses on wildlife research, conservation, and community engagement in India.

WildTeam (@wildteam_bd): WildTeam, based in Bangladesh, uses social media to promote wildlife conservation, community-based conservation efforts, and environmental education.

World Health Organization (@who): The World Health Organization addresses planetary health by sharing information about environmental health impacts, climate change and health, and promoting sustainable public health solutions.

WWF (@wwf): The Worldwide Fund for Nature (WWF) uses social media to engage audiences in wildlife conservation, sustainable practices, and environmental protection initiatives.